Large Group Exercise
Common Themes Within Responses

Participants were asked to identify their single most important answer to each question. The participants where then asked to do a "wall walk" around the room where they recorded their most important answer on flip charts. Below are the themes that surfaced on the flip charts.

Question # 1: What qualities and characteristics of current inland navigation economic evaluation techniques should we SAVE AND BUILD UPON over the next 10 years?

- Systems approach to navigation evaluation
- Databases; WCSC, LPMS and TVA's rate analysis
- Spatial detail

Question #2: What qualities and characteristics of current inland navigation economic evaluation techniques should we DISGARD over the next 10 years?

- The way we shape the demand curve
- Long term forecast

Question #3: What new qualities and characteristics do we want to ADD to inland navigation economic evaluation techniques over the next 10 years?

- Develop true origin destination data
- More complete understanding of shipper's decision making; response to congestion
- Endogenous water transportation demand model
- Use of marginal willingness to pay by ton